



**WIRE-MESH
PRODUCTS, INC.**
BECAUSE A BELT IS NOT JUST A BELT™

CASE STUDY

WIRE-MESH PRODUCTS REDUCES CUSTOMER ANNUAL BELT COSTS FROM \$200,000 to \$36,000

SITUATION:

A Midwest customer contacted Wire-Mesh Products looking for help to reduce their annual belt costs of nearly \$200,000. Maintenance was frustrated and upper level management was pushing for answers. A solution needed to be found.

FINDINGS:

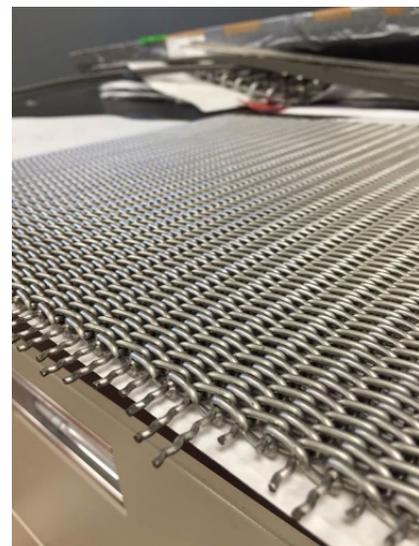
After careful review of their equipment and the belts being supplied by a competitor, Wire-Mesh concluded that the only item that needed to be corrected was the belt itself. Very poor belt construction, coupled with an inflated belt price, was the culprit, not their equipment as claimed by the belt supplier.

RESULTS:

After one year of testing, we are proud to report that our customer has reduced their annual belt costs to approximately \$36,000 - a savings of \$164,000 annually!



COMPETITOR'S BELT



WIRE-MESH PRODUCTS BELT